





Case No. 9623/324

PATENT APPLICATION TRANSMITTAL LETTER

			PAIENIA	APPLICATION	IKANSIIII	IAL	LETTER			
To the	Commissio	ner for Patents	s: .						PTO 37	
Transmitted herewith for filing is the patent application of: <u>Thomas A. Soulanille</u> for : <u>IMPROVED SYSTEM AND METHOD FOR</u>									8. S.	
INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE									27.	
Enclose	ed are:								je903 U.	
\boxtimes	13 sheet(s) of drawings, 51 pages of application (including title page), and the following Appendices :									
\boxtimes	Declaration.									
\boxtimes	Power of Attorney.									
□.	Verified s	Verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27.								
⊠ .	Assignment transmittal letter and Assignment of the invention to : GoTo.com, Inc.									
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<u> </u>										
¥.	ms as Filed Col. 1 Col. 2					Other Than				
€laim: For	s as Filed	Col. 1 No. Filed	Col. 2 No. Extra	Small E Rate	entity Fee	or	Small E Rate	Fee		
Basic F	ee	IVO. I lieu	No. Extra	Nate	\$ 355	or	A date	\$ 710		
-5-7:		13-20	0	x\$9=	\$	or	x\$18=	\$0		
Indep. Claims 4-3 1		x\$40=	\$	or	x\$80=	\$80				
Multiple Dependent Claims Present				+\$135=	\$	or	+\$270=	\$		
*If the difference in col. 1 is less than zero, enter "0" in col. 2.			Total	\$	or	Total	\$790			
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THE	Please charge my Deposit Account No. 23-1925 in the amount of \$: A duplicate copy of this sheet is enclosed.									
1 24€	A check in the amount of \$: 790.00 to cover the filing fee is enclosed.									
	The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or cred any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.									
•	Any additional filing fees required under 37 CFR § 1.16.									
		Any patent application processing fees under 37 CFR §1.17.								
	credit any	The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application o credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.								
		Any filing fees under 37 CFR § 1.16 for presentation of extra claims.								
		Any patent application processing fees under 37 CFR § 1.17.								
		The issue fee set in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b)								
<u>)</u> Date	une 1	2001		John G. BRINKS	Rauch SHOFER GILSO	U L SN &	LIONE			

Registration No. 37,218

Rev. Nov-98